



FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP27/12 12.08
*** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME	BETSY VONDERHEID
SALES PRSN	WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE **SEP27/12** **12.08**

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDDLE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 36 AGENCY PRODUCT CODE = 91 AGENCY EST# = 303												
1			1000A-1100A	30	5	\$250.00	9/28	10/4	5		F,M-TH	5
PROGRAM : ELLEN CON COM1 : ELLEN												
2			1100P-1130P	30	4	\$2,000.00	9/28	10/4	4		F,M-TH	4
PROGRAM : LATE NEWS CON COM1 : LATE NEWS												

REP HEADLINE# 6352726
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

SEP27/12 12.08
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	9/28	10/4	3		F,M-TH	3
4			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	9/28	10/4	3		F,M-TH	3
5			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	9/28	10/4	5		F,M-TH	5
6			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$1,000.00	9/28	10/4	5		F,M-TH	5
7			600A-700A PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	9/28	10/4	5		F,M-TH	5
8			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/28	10/4	3		F,M-TH	3
9			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	9/28	10/4	5		F,M-TH	5
10			730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/28	10/4	2		F,M-TH	2
11			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$300.00	9/28	10/4	5		F,M-TH	5

REP HEADLINE# 6352726
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 12.08
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800P-1000P	30	5	\$3,500.00	10/1	10/1	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
13			800A-1030A	30	5	\$275.00	9/29	9/29	1		SAT	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
14			800A-1000A	30	5	\$275.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
SEP/12			35400.00			OCT/12						
												CONTRACT TOTAL
												38900.00
												TOTAL SPOTS
												48

MARKET TOTALS \$121,562 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*